



MY FIRST WEBSITE

PLAYBOOK

A super simple, step-by-step guide to building, launching,
and running your own website with Lovable
(so easy, a 12-year-old could follow along) 🐼

**Created by NOTR****Author: Jevaughn, NOTR Studio, Founder****Published: 07 September 7, 2026***Private playbook — please don't copy or share outside your team.*

Welcome!

Hi there! This little book is going to teach you how to build a real, working website — the kind that real businesses use to show off what they do, take bookings, and even get paid — without writing a single line of complicated computer code.

We are going to use a tool called Lovable. Think of Lovable as a very smart robot builder. You tell it, in plain everyday words, what you want your website to look like and do — and it builds it for you, live, right in front of your eyes.

This playbook is written so that even a total beginner — yes, even a curious kid — could read it, follow along, and end up with a real website. Every big or scary word is explained the moment it shows up, in plain English, with a simple example.

TRY IT YOURSELF

Before you turn the page, grab a notebook (or a notes app) and write down one sentence: 'My website is for _____, and it will help people _____. ' That one sentence is the seed your whole website grows from.

How This Book Is Organized

We will go step by step, in the exact order you should actually do them. Every chapter is one job. Finish one job, then move to the next. Along the way you'll see boxes like these:

TRY IT YOURSELF

A small activity you can do right now.

GROWN-UP TIP

Extra advice for whoever is paying for things or in charge of the business.

BE CAREFUL

A safety warning — usually about money, passwords, or secret codes.

Before You Start

Just like packing a bag before a trip, let's make sure you have everything you need before we begin building.

TERM	WHAT IT MEANS
A computer or tablet	With a working internet connection. You can technically start on a phone, but a laptop or desktop makes typing and clicking much easier.
An email address	You'll use this to sign up for the tools we mention. If you don't have one yet, free ones from Gmail or Outlook work fine.
A little bit of money	Buying your website's name usually costs around \$10–\$20 for a whole year. Some tools are free to start and only cost money once your website gets busy.
Your business idea	What are you making a website for? A bakery? A tour company? A portfolio of your art? Know your one-sentence idea from the Welcome page.
A grown-up helper (if you're young)	Buying a domain name and setting up payments involves real money and sometimes a credit card, so a parent or guardian should be nearby to help with that part.

DID YOU KNOW?

You do not need to know how to code. Not even a little. Lovable understands plain English sentences like 'Add a page that shows my tour prices in a table.'

The Big Picture

Before we press a single button, let's understand what we're actually building, using a story.

Imagine you're opening a little shop on a busy street.

- Your shop needs an address, so mail and customers can find you. On the internet, that's called a domain name — like www.yourbusiness.com.
- Your shop needs walls, shelves, and a sign — the actual building. On the internet, that's your website, built with Lovable.
- Your shop needs a stockroom in the back where you keep records and information. On the internet, that's called hosting, or a database — we'll use Lovable Cloud for this.
- If you sell things, your shop needs a cash register. On the internet, that's a payment processor like Stripe or WiPay.
- Your shop needs a mailbox, so people can write to you and you can send them receipts. On the internet, that's an email service.
- And finally, every shop needs someone at the door making sure it's real customers coming in, not troublemakers. On the internet, that's a security tool like Cloudflare Turnstile, which keeps out spam robots.

That's it. That's the whole picture. Every step in this book is simply setting up one of those six things, in the right order, so they all work together smoothly.

DID YOU KNOW?

Doing these steps in the right order matters! For example, you want your shop's address (domain) ready before you hook up your cash register (payments) — just like you wouldn't install a cash register before you've picked a location for your shop.

Meet Your Toolbox

Here are the five tools this playbook uses, and what job each one does. Keep this page close by — you'll come back to it a lot!

TERM	WHAT IT MEANS
Lovable	The 'robot builder.' You chat with it in plain English ('make my homepage blue with a big photo of my bakery') and it writes and designs the website for you, live.
GoDaddy	Where you buy your website's name (domain) and can also set up a professional email address like you@yourbusiness.com.
Lovable Cloud	The 'stockroom' behind your website — it safely stores information like bookings, customer messages, and photos, without you needing to set up your own computer server.
Stripe / WiPay	The 'cash register.' These are trusted companies that safely take credit card payments for you, so you never have to handle or store anyone's card details yourself.
Cloudflare Turnstile	The 'security guard.' It quietly checks that a real human — not a spam robot — is filling out your forms, without ever showing an annoying puzzle to real visitors.



GROWN-UP TIP

You don't have to use every tool. If you're just building a simple information page (no online payments), you can skip the cash register step entirely. Build only what your business actually needs.

Step 1 — Buy Your Website's Name

What we're doing: Choosing and buying your domain name — the words people will type to find you, like *yourbusiness.com*.

Where: GoDaddy.com

1

Think of a short, easy-to-spell name

- Pick something close to your business name. Avoid numbers, hyphens, or hard-to-spell words if you can.
- Example: a tour company called 'Exclusive Island Tours' might choose `exclusiveislandtoursja.com`.

2

Search for it on GoDaddy

- Go to `godaddy.com` and type your chosen name into the search bar on the homepage.
- GoDaddy will tell you if it's available, and show you similar options if it's taken.

3

Add it to your cart and check out

- Choose the '.com' ending if it's available — it's the one most people trust and remember.
- GoDaddy will try to sell you lots of extras (privacy protection, website builders, business cards). You only truly need the domain itself for now.
- Pay for it — usually a yearly fee, often around \$10–\$20 for the first year.

4

Set up a professional email address (optional but recommended)

- While you're in GoDaddy, you can also buy a professional email inbox, like `hello@yourbusiness.com`, instead of using a personal gmail address for your business.
- This makes your business look more trustworthy to customers.

 BE CAREFUL

Domain names must be renewed every year, or you could lose them! Turn on 'auto-renew' in GoDaddy so this never happens by accident.

 DID YOU KNOW?

A domain name is like renting a plot of land with a fixed address on it — you don't own the internet 'street' itself, but as long as you keep paying the small yearly rent, that address is yours and no one else can use it.



THAT WAS JUST A TASTE

Like What You See?

This preview covered the intro and Step 1 of 9. The full playbook picks up right where this left off — with 8 more guided steps, your launch checklist, a full glossary, and a quick-reference cheat sheet you can keep pinned while you build.

THE FULL PLAYBOOK INCLUDES

- All 9 steps: domain, building in Lovable, hosting, connecting your domain, email, spam protection, payments, testing & Google setup
- A full glossary of every technical term, explained simply
- A launch-day checklist and one-page cheat sheet
- 24 pages total — written so a total beginner can follow along

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Get the full playbook at notr.uk/diy-guide